

# ELMER

# EMANUELS

## Marketing manager

### INFO

**Name**

Elmer Ronald Henk Emanuels

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### SKILLS

ADOBE SUITE



MICROSOFT OFFICE



SEO / SEA



HTML / CSS



MARKETING STRATEGY



MARKETING AUTOMATION



FIFA KING



### PROFILE

My core competencies are inventive, results-driven, flexible, stress-resistant, analytical, and creative. Improving myself is something that drives me every day. As somebody who loves thinking "outside-the-box", I never see challenges, only opportunities. I don't believe in making mistakes but in creating learning moments.

### EXPERIENCE

2020 • **Tracebuzz**

Now Marketing manager / Almere / The Netherlands

Tracebuzz is a SAAS company that provides Customer Contact Center (KCC) software to the larger companies in the Netherlands. We work for companies like bol.com, Ahold, Triodos, Allianz, and more. I'm responsible for creating and executing the marketing strategy (online and offline). Also, I'm responsible for establishing the marketing department by hiring staff, competition analysis', and creating a marketing plan for the short, medium, and long term.

2015 • **Freelancer**

2021 Webdesign and Marketing Strategies / Worldwide

As a freelancer, I have advised, managed and executed marketing strategies for many international businesses. My portfolio includes a sports gym, driving school, coaching team hotel and a few clothing brands.

2018 • **Spotler**

2020 Email and Campaign Manager/ Zoetermeer / The Netherlands

Spotler is a SAAS E-mail Marketing company. I've worked as an E-Mail Developer and Campaign Manager. I was responsible for designing e-mail templates, planning mail campaigns (HTML/CSS ), and listened to the wishes of customers to execute their strategies.

2014 • **NewCare4You**

2012 Marketing Manager / Rotterdam / The Netherlands

At this home care institution, I was responsible for the marketing and communication of the company. For example, I created the corporate ID and website. Also, was the marketing strategy which I also executed one of my responsibilities.

### EDUCATION

2007 • **Bachelor of Marketing and Communication**

2012 INHolland University of AS / The Hauge/ The Netherlands

**Courses**

Digital Marketing, E-marketer, Concept Developer, Project & Organisation, Researcher, Multimedia & Design.